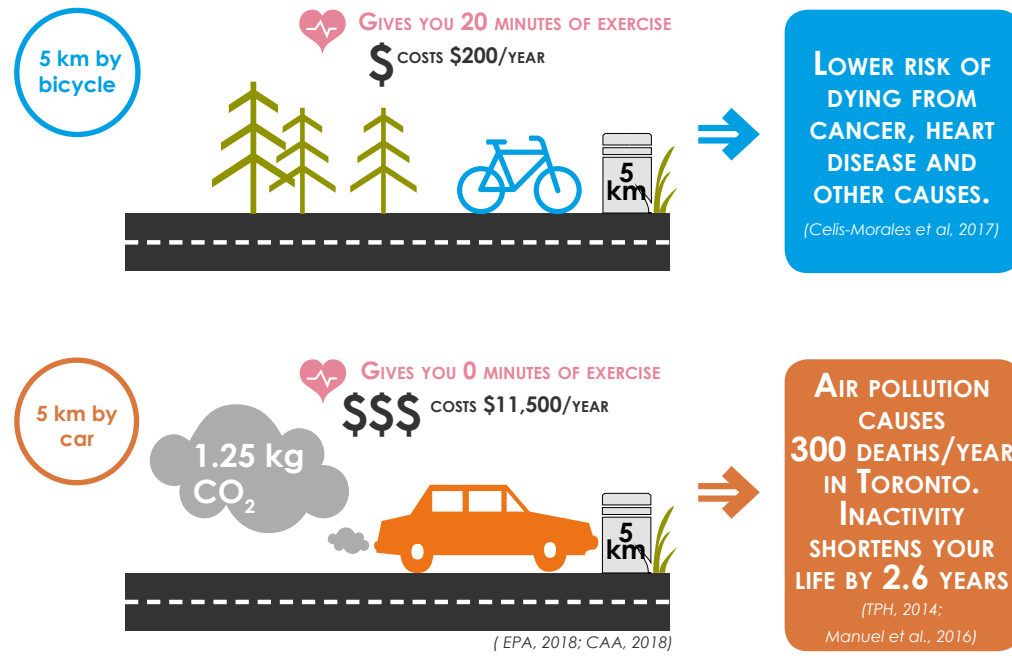


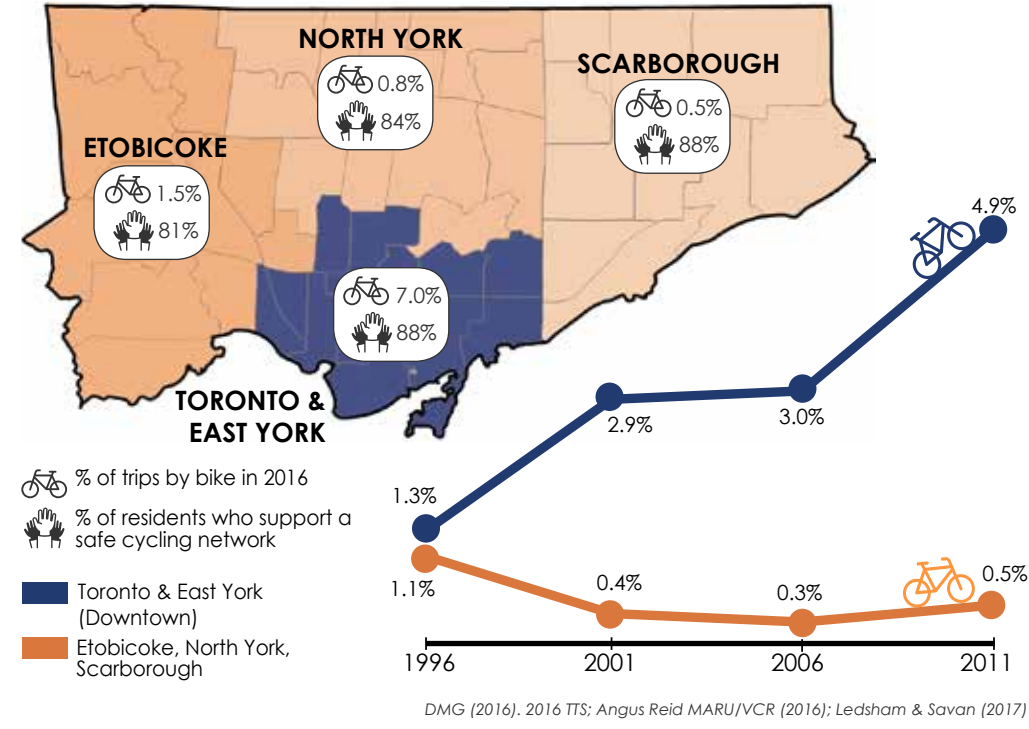


# WHY CYCLE?

Cycling is a healthy, green, affordable and effective way to get around. It's good for you, good for your wallet and good for the world.



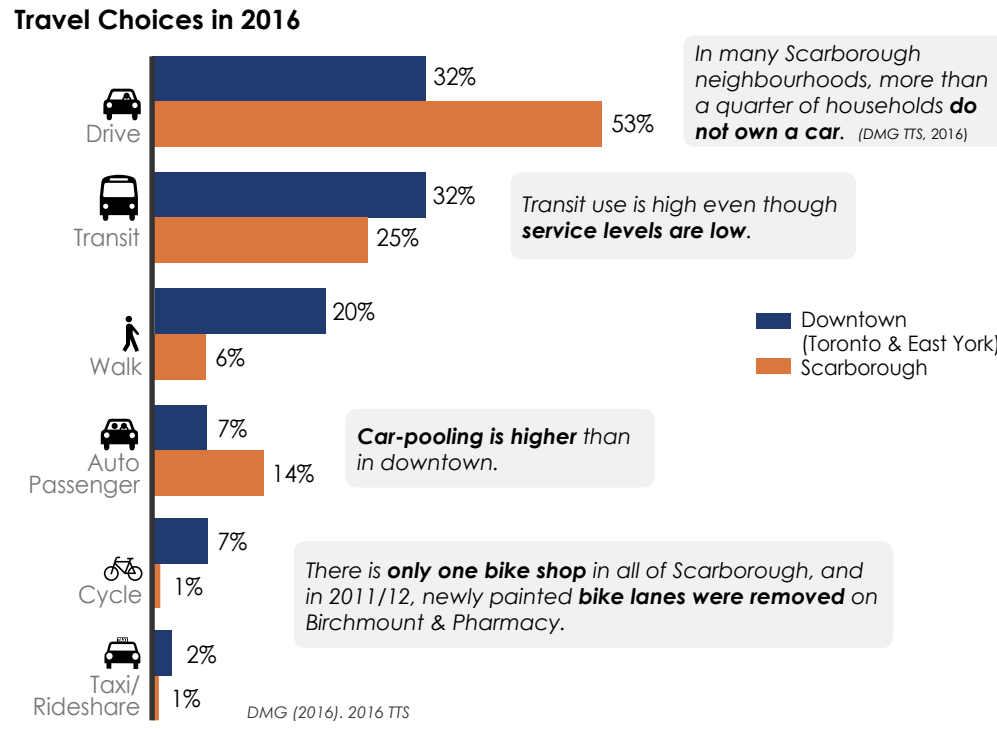
# WHO CYCLES?



In Toronto's downtown, cycling grew from 1.3% to 4.9% of all trips between 1996 and 2011. At the same time, cycling in Etoibcoke, North York and Scarborough declined. Yet potential exists! A recent survey found that across the city, over 80% of residents support building a safe cycling network.

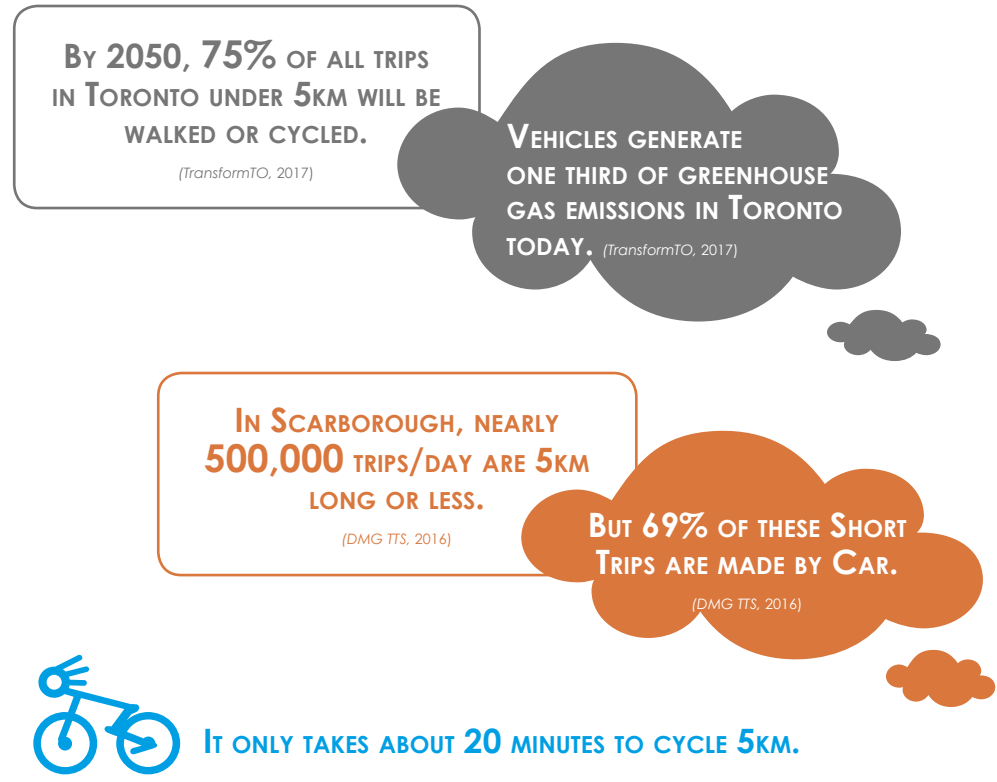
# GETTING AROUND IN SCARBOROUGH

Getting to work, school or the grocery store can be difficult in Scarborough. Much of this part of the city was built after 1950, with the assumption that everybody would own a car. In reality, many people do not. Cycling can help fill a gap between walking and transit, but currently, few people cycle.



# GETTING AROUND IN THE FUTURE

TransformTO, Toronto's Climate Change Action Strategy, was passed unanimously in 2017. Many of its goals are related to transportation.



Want to find out more or get involved? Contact us!

**Marvin Macaraig**  
 Bike Hub Coordinator  
 mmacaraig@accessalliance.ca

[www.scarboroughcycles.ca](http://www.scarboroughcycles.ca)



# THE COMMUNITY BIKE HUBS

To help people in Scarborough start cycling, we opened two community bike hubs in 2016. In these welcoming spaces, you can come learn about cycling and meet other people who cycle.



COME FOR A BIKE RIDE!

# THE COMMUNITY BIKE HUB EFFECT

In our program evaluations, over **80%** reported:

- increased confidence in cycling skills
- increased health and well-being
- increased connections to others and sense of belonging
- that they would tell their friends and family about the hub

In the words of a participant:

"You feel free. I can go when I want to go. If I have to buy some groceries, go to the mosque, go around, or visit a friend, I can use the bike."

# IT'S A GROUP EFFORT

Many people have helped make the bike hubs possible. In our first two years, we had:

- Over **1,300** Bikes Repaired
- Over **2,800** Visits to the Hubs
- Over **1,300** Volunteer Hours
- Nearly **1,000** Participants in **46** Bike Rides

# JOIN US!

SHARE YOUR PASSION FOR CYCLING OR LEARN MORE ABOUT CYCLING IN SCARBOROUGH.

FIX YOUR BIKE. GO FOR A RIDE. ATTEND A WORKSHOP.

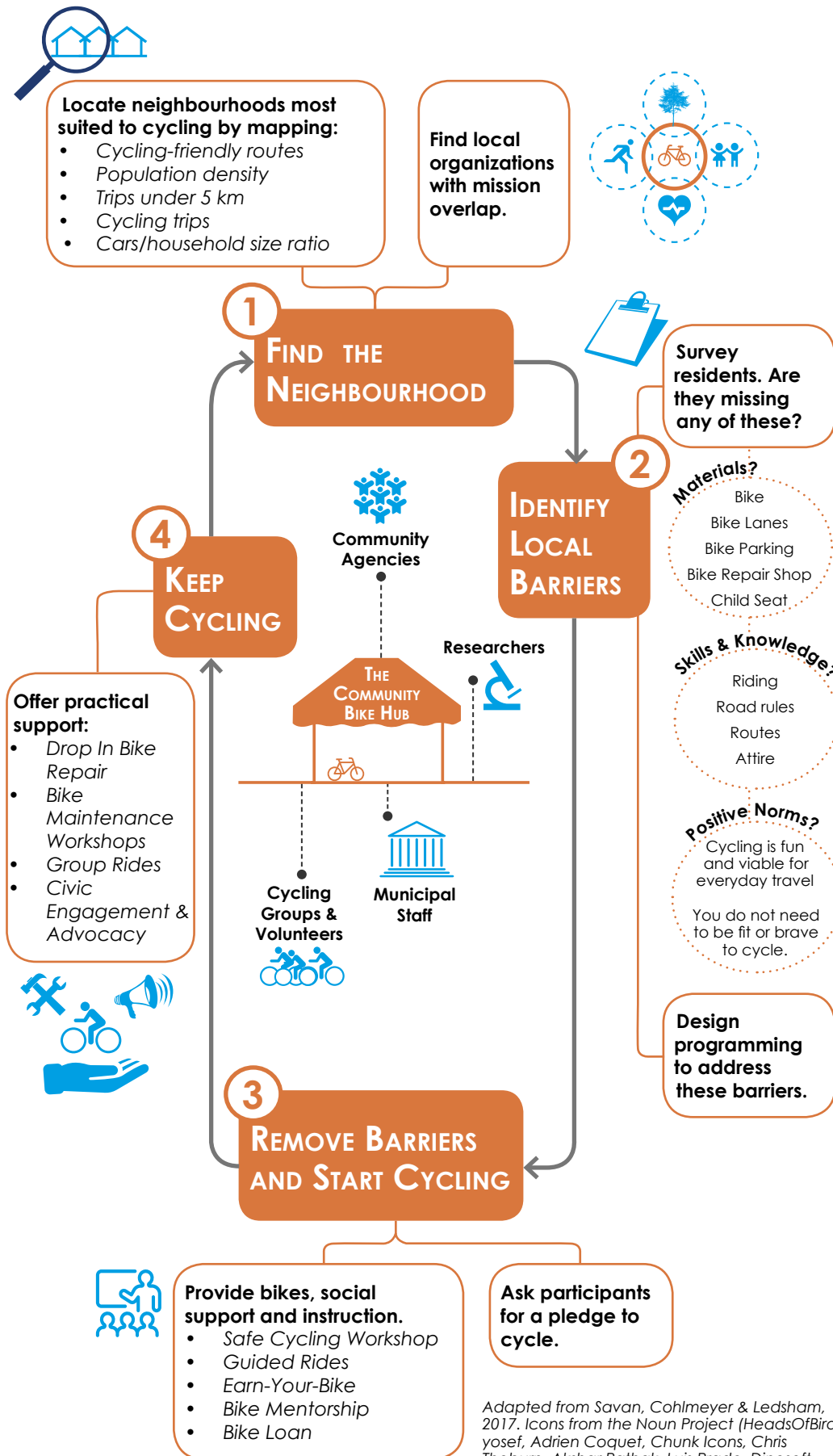
OR VOLUNTEER WITH SCARBOROUGH CYCLES!

Roles include: Group Ride Assistant, Bike Mechanic Assistant, Events, Data Entry, Research, Hospitality, Communications, and Outreach.



# HOW WE INCUBATE CYCLING

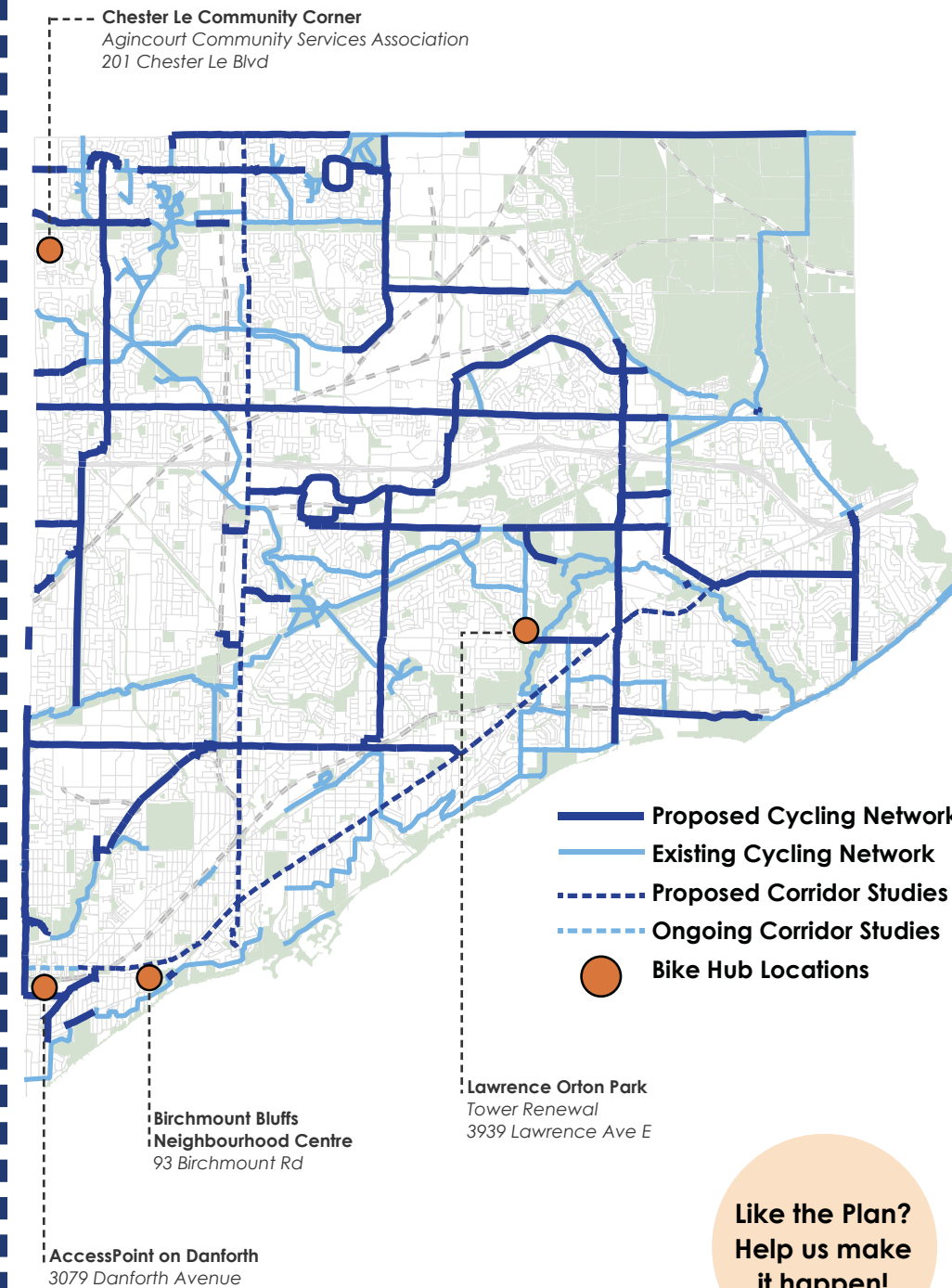
The Scarborough Cycles Community Bike Hubs are carefully designed to help people start cycling and keep cycling in neighbourhoods with the greatest cycling potential. We used the following four-step process:



Adapted from Savan, Cohlmeier & Ledsham, 2017. Icons from the Noun Project (HeadsOfBirds, yosef, Adrien Coquet, Chunk Icons, Chris Thoburn, Akshar Pathak, Luis Prado, Dinosoft Labs, Gregor Cresnar)

# TORONTO'S CYCLING PLAN

Toronto's Cycling Network Plan shows existing cycling routes and those that are proposed to be built over the next 10 years. Each proposed route must still be approved by City Council, and major corridors must be carefully studied. The Plan is currently being updated, and routes could be added or improved.



In 2018, 4 Community Bike Hubs will be open in Scarborough!

Like the Plan? Help us make it happen!

Have a suggestion? Let us know!