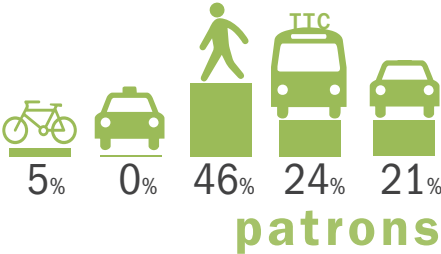


BIKE LANES, ON-STREET PARKING AND BUSINESS

A STUDY OF BLOOR STREET IN TORONTO'S BLOOR WEST VILLAGE

How do patrons **arrive** to Bloor West Village?

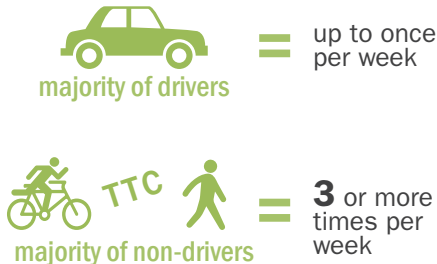


however, **26%** of **merchants** believe that

+50% come by

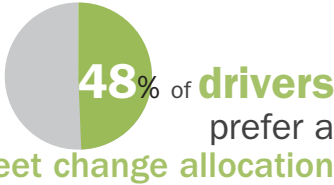


How often do people **visit** the Bloor West Village?



the **majority** of **merchants** thinks that:

bike lanes & sidewalks would increase business



of either *widened sidewalks* or *bike lanes*

69% of **drivers** spend **\$100+** or more per month



86% of **non-drivers** spend **\$100+** or more per month

