BIKE LANES, ON-STREET PARKING AND BUSINESS
A STUDY OF BLOOR STREET IN TORONTO’S BLOOR WEST VILLAGE

How do patrons arrive to Bloor West Village?

- Bike: 5%
- Car: 0%
- TTC: 46%
- Car: 24%
- Car: 21%

How often do people visit the Bloor West Village?

- Majority of drivers: Up to once per week
- Majority of non-drivers: 3 or more times per week

However, 26% of merchants believe that +50% come by.

69% of drivers spend $100+ or more per month.

86% of non-drivers spend $100+ or more per month.

48% of drivers prefer a street change allocation of either widened sidewalks or bike lanes.

The majority of merchants think that bike lanes & sidewalks would increase business.

Planning Alliance + tcat

To learn more visit: http://tcat.ca/documents/reports

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