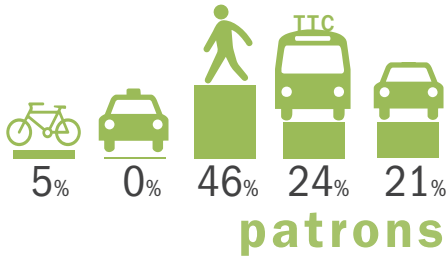


BIKE LANES, ON-STREET PARKING AND BUSINESS

A STUDY OF BLOOR STREET IN TORONTO'S BLOOR WEST VILLAGE

How do patrons **arrive** to Bloor West Village?



however, **26%** of **merchants** believe that

+50% come by



How often do people **visit** the Bloor West Village?

= up to once per week
majority of drivers

= **3** or more times per week
majority of non-drivers

the **majority** of merchants thinks that:

bike lanes & sidewalks would increase business



48% of **drivers** prefer a **street change allocation**

of either *widened sidewalks* or *bike lanes*

69% of **drivers** spend **\$100+** or more per month



86% of **non-drivers** spend **\$100+** or more per month

