

November 22, 2011

## **A NEW NAME IN SUPPORT FOR WALKING AND CYCLING**

### Introducing the Toronto Centre for Active Transportation

The Toronto Coalition for Active Transportation (TCAT) was formed in 2006 to give a unified voice to the many groups working for a better cycling and pedestrian environment in Toronto. For five years, we have worked toward our vision of cities that are safe, convenient, and enjoyable communities to walk and bike.

Since becoming a project of Clean Air Partnership, a registered charitable organization, TCAT has evolved from a grassroots advocacy organization and is now a respected leader in active transportation research, policy and educational programming. As a result, TCAT is pleased to announce that we are celebrating our fifth birthday by changing our name (but not our acronym!) to the Toronto **Centre** for Active Transportation.

Although we have many successes to celebrate, there is still so much more to do for active transportation in our communities. TCAT remains committed to carrying out our mission and mandate to create a better city for cycling and walking:

1. To conduct research, develop policy, and create opportunities for knowledge sharing, all with the goal of providing evidence and identifying workable active transportation solutions
2. To work with municipalities and other governments and agencies to influence decision- making
3. To identify opportunities to engage the public in the municipal process through informed debate

As part of our work to fulfill this mandate, TCAT is embarking on a major project to study and support the implementation of complete streets policies that can help build safer, greener, healthier, and more accessible communities across Ontario.

### **QUOTES**

“Changing the name from ‘Coalition’ to ‘Centre’ makes it clear that TCAT will continue to play an important role in supporting walking and cycling in the Toronto region through credible research and knowledge sharing.” - Eva Ligeti, Executive Director, Clean Air Partnership

“The new name better illustrates that TCAT is a great resource for active transportation research and expertise.” - Eric Miller, Director, Cities Centre, University of Toronto

### **CONTACT**

Nancy Smith Lea, Director  
[nsmithlea@tcat.ca](mailto:nsmithlea@tcat.ca)  
416-392-0290

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